



Add-Vision to speak at Organic Semiconductor Conference (OSC) September 2008

SCOTTS VALLEY, California USA, April 23, 2008

Add-Vision Inc. announced today it is supporting the upcoming Organic Semiconductor Conference (OSC-08) as an invited speaker. Dr. J. Devin MacKenzie, Add-Vision's Chief Technology Officer, will provide an elucidating presentation entitled, "Leveraging Print Processing with Advanced P-OLED Materials to Initiate New Markets for Organic Electronics in Flexible Displays." Dr. MacKenzie responded to the Cintelliq's invitation to speak at the conference, "I am excited to be participating in this conference as it provides a great opportunity to network and exchange ideas with leading experts from all areas of the organic electronics industry. I am pleased to represent Add-Vision as a leading developer of flexible polymer OLED display technology and to be associated with a growing community on organic electronic service providers all interested in pushing the field of organic semiconductors in the years to come."

About OSC-08

The OSC-08 is the sixth conference in the series and takes place from September 29 to October 1, 2008 at the Frankfurt Messe in Germany. The OSC is the premier international gathering for the discussion, demonstration and evaluation of organic semiconductor technologies and organic electronics, and is expected to draw over 500 delegates in engineering, research, product development, business and investment to discuss the latest developments in the organic semiconductor and organic electronic industries. Technical topics of discussion include integrated circuits, displays, smart packaging, signage, lighting, materials and encapsulation, to name but a few. For more information, visit www.osc-europe.com.

About Add-Vision

Add-Vision is a pioneer in the development of polymer organic light-emitting diode (P-OLEDs) technology for use in low-resolution displays and solid state lighting applications. The company is headquartered in Scotts Valley, California (USA) and is backed by a committed syndicate of strategic investors. For more information, visit www.add-vision.com.

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